

Press Release n° 1

MOBILITY: "E-CHARGE" TRADE FAIR RETURNS WITH NEW "TRAFFIC" EVENT BOLOGNA HOSTS THE MAJOR HUB FOR TRAFFIC TECHNOLOGY AND CHARGING SYSTEMS

**MCS Megawatt Day, the EV Charging General States, and E-Bus Europe will also be held simultaneously
Marco Pinetti (A151) says it's "an unmissable B2B event for companies and professionals in the sector"**

The first trade fair hub for charging systems for electric mobility and intelligent urban traffic management is here. On October 8th and 9th, BolognaFiere will host two major events: E-Charge 2025, the third edition of the international trade fair for technologies and services for Electric Vehicle Charging, and Traffic 2025, the launch of the new trade fair for traffic management, advanced mobility, and intelligent infrastructures. These two events, organized by A151, also include several in-depth thematic presentations: MCS Megawatt Day, the first Italian conference on high-power charging systems; the EV Charging General States, a summit for stakeholders in the electric vehicle charging sector; and E-Bus Europe, an area dedicated to the electric bus industry, technology, and market.

"Holding E-Charge and Traffic together with the other key scheduled events, will create the first major B2B trade fair hub on urban traffic technology and charging systems for electric mobility in Italy," said Marco Pinetti, Director of A151. "A unique, unmissable event that will give professionals and experts the opportunity to discover all the latest technologies available on the market, as well as develop new networking and business opportunities with the sector's key stakeholders. MCS Megawatt Day and the EV Charging General States will provide a unique and eagerly anticipated opportunity to meet the key players and leading companies in the sector in Italy and Europe."

Three months out, there are already approximately 100 exhibitors expected, including leading companies such as Plus International and Kempower for E-Charge 2025, TrafficLab and Dahua for Traffic 2025, and Gruppo D'Auria and Assytech for the E-Bus Europe 2025 area. The program includes 15 conferences and round tables on current and trending topics. In particular, MCS Megawatt Day will focus on new High Power Charging (HPC) and Megawatt Charging Systems (MCS), the evolution of fuel stations into EV charging hubs, and integrated stationary batteries. The EV Charging General States will be divided into various sessions covering technological innovations, distribution networks, standards, and regulations. Green sponsors are Sfera and IEM SPS Italia, while the technical sponsor is Tellus Power Europe. The events are sponsored by: ADACI, AISICO, ALIS, ANIASA, ANIE, ANIPLA, ANSSAT, Apindustria Confimi Vicenza, ASSIL, ASSINTEL, ASSODEL, ASSOSHARING, Club Italia, Confindustria Emilia Central Area, National Council of Surveyors, National Council of Engineers, ENEA, FAST, FederMobilità, Kyoto Club, Motus-E, PIARC, SIPOTRA, and TTS Italia. Free admission, reserved for industry professionals. Online registration: www.e-charge.show and www.traffic.show.

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E-Charge 2025 | Traffic 2025

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