

PRESS RELEASE

Mobility: E-Charge is back, the trade fair on electric vehicle technologies Latest innovations in charging systems and services showcased at BolognaFiere

***Also scheduled: the General Assembly on Charging and the MCS Megawatt Day
Taking place simultaneously: Traffic, the first exhibition on urban traffic management***

Cormano, October 1 - E-Charge, the international trade fair dedicated to technologies and services for electric mobility charging networks, is back. Now in its third edition, the event will take place on **October 8–9** at BolognaFiere Exhibition Centre (Italy) and will bring together the leading stakeholders from the entire charging infrastructure supply chain, including charging stations, EVs, and electric buses. The exhibition will be accompanied by two high-profile conferences: the **EV Charging General States**, a summit dedicated to key industry stakeholders, and **MCS Megawatt Day**, Italy's first conference on high-power charging systems for trucks and buses. Running in parallel, **Traffic 2025** will debut as Italy's first exhibition on traffic management, smart mobility, and intelligent infrastructure, and will host the **E-Bus Europe** exhibition area, dedicated to the electric bus industry, technology, and market. "These are synergic events," said **Marco Pinetti**, Director of the organizing company **A151 srl**, "that highlight, with an innovative and sector-specific vision, the themes, contents, and excellence of fast-growing markets both nationally and internationally, in Europe and across the Mediterranean area."

E-Charge 2025 will feature international leaders in charging technologies such as **Moon Power**, **Plus EV-Charge**, **Kempower**, and **Ekoenergetyka**. During the EV Charging General States, the **Connected Vehicle & Mobility Observatory of Politecnico di Milano** will present updated data on the current state of charging system interoperability, as well as profitability figures (by **REF Ricerche**) and price variation analyses (by **Adiconsum**). Meanwhile, MCS Megawatt Day will provide a comprehensive overview of the fast and ultra-fast charging industry in Italy, with contributions from top international experts and companies. Traffic and E-Bus Europe will also host leading companies such as **TrafficLab**, **Dahua**, **PTV Sistema**, **Park It**, **SICE**, **Gruppo D'Auria**, and **Assytech**.

On display will be charging stations, wall boxes, and megachargers, as well as new electrified vehicles, including the N7 electric day cruiser by **Navia** (in partnership with **Plus EV-Charge**) and several electric models from **Volkswagen Group Italia** showcased at the **Moon Power Italia** booth. Electric buses from **Gruppo D'Auria** and Tper (Bologna's local public transport company) will also be presented, with **Tper** exhibiting vehicles from its sharing service fleet. New charging management software solutions will be unveiled, many integrated with AI-based technologies. The program features around **15 conferences and round tables** on key topics such as smart urban mobility management, the electrification of local public transport, corporate and public charging infrastructures, parking technologies, and connected vehicles for road safety. A dedicated conference on corporate fleets will also take place, titled "**E-Mobility and Charging in Companies: The Challenge of Environmental, Financial, Economic, and Technical Sustainability**", organized by **ANIE Confindustria's E-Mobility group**.

E-Charge and Traffic are organized by the Milan-based company A151 srl, in collaboration with BolognaFiere. Platinum Sponsor: **Moon Power Italia**. Green Sponsors: **Sfhera** and **IEM SPS Italia**. Technical Sponsor: **Tellus Power Europe**. The events are held under the patronage of several institutions and associations, including **Regione Emilia-Romagna**, **Comune di Bologna**, **Motus-E**, **UNRAE**, **ADACI**, **ANIASA**, **ANIE**, **Confimi Apindustria Vicenza**, **ASSINTEL**, **Assodel**, **Confindustria Emilia Area Centro**, and **FAST**. Admission is free of charge for industry professionals, upon online registration. More information is available at www.traffic.show and www.e-charge.show.

E-Charge 2025 | Traffic 2025

Press Office

Mediarkè srl

tel: +39 06 4547 6584 - mail: e-charge.ufficiostampa@mediarke.it - mail: traffic.ufficiostampa@mediarke.it